Life Time Athletic Events – Florida Groups and Charities Program

LIFE TIME
MIAMI
MARATHON AND HALF

February 6, 2022

LIFE TIME
MIAMI
TROPICAL 5K

February 5, 2022

Baptist Health
Turkey Trot
MIAMI 5K|10K

November 25, 2021

305
HALF MARATHON 5K

March 2022

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How It Works
Follow these steps in order to enroll in the Life Time Events – Florida Groups and Charities program for 2021-22.

Step 1: Review this document in its entirety. Please reach out with questions if anything is unclear.
Step 2: Complete the corresponding application form found here: Groups | Charities
Step 3: Select the race(s) in which your organization plans to participate.
Step 4: Select the payment option that best fits your group/charity team:

> **Option A (Tier 1 pricing):** A URL/code unique to your team will be provided for the Team Captain to distribute. Team members may utilize this code to register and pay for race entry fees on their own. Redemption of this code indicates the participant is an official member of your team.

> **Option B (full comp for participants):** Select this option if your team will cover the cost of registration for your members. Identify the number of participants, including the respective distances for each person, for which you plan to cover the entry fees. Those registration fees will be billed to your group/charity and **must be paid prior to receiving your registration URL/codes – NO EXCEPTIONS.** Once your invoice is paid in full, a unique URL/code will be provided for the Team Captain to distribute. If you are uncertain of how many participants your organization will be able to recruit, codes may be purchased in smaller batches.

Team members of groups/charities that do NOT meet the 10-person minimum by December 15, 2021 will be responsible for paying the balance to meet the non-group/charity entry price. That balance will be determined by the non-group/charity entry price at the time of the team member's registration. Any registrant who has not paid their balance will not be able to participate in the event. So, for example:

5 people register for the Life Time Miami Marathon & Half as part of TeamX on 11/15/21, and 3 people register on 12/2/21, all of them at Tier 1 Group/Charity pricing. On 12/16/21, TeamX has a total of only 8 registrants, thus not meeting the 10-person minimum. The 5 members who registered on 11/15 must pay the balance to meet Tier 2 pricing (live July 20 – November 30, 2021). The 3 members who registered on 12/2/21 must pay the balance to meet Tier 3 pricing (live December 1, 2021 – February 5, 2022). All members will be emailed an invoice with their balance that must be paid by December 31, 2021 or they will not be able to participate in the race.

Step 5: Recruit and grow your team!

Once steps 1-4 are completed, the Life Time will contact you with your unique URL/code – which can be distributed directly to athletes. Please refrain from posting this code in places accessible by people outside your organization, as you are responsible for each person who registers with your team's code(s). The team "Captain" will be able to stay abreast of their team roster. Please see link with Captain's instructions.

Volunteers
The success of each race depends on thousands of volunteers. In this group/charity program, we ask our groups to provide two (2) race weekend volunteers in exchange for the discounted rates provided to your organization. We understand that this may not be possible especially for traveling teams, but appreciate all efforts toward this goal. For larger volunteer teams, there are exciting opportunities to "take-over" a water station or receive preferred placement. For any questions or more volunteer opportunities please visit www.themiamimarathon.com/volunteers

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Team Benefits

Below are the different levels of group/charity partnership, each based on the amount of athletes participating under your group/charity, per event. **All participants must be registered 30 days prior to each event.** Final partnership levels will be calculated at this time. Participants who do not register using a group/charity URL/code will not be counted**.**

Benefit	Team of 10+	Team of 75+	Team of 100+	Team of 200+	Team of 400+
Free space at finish festival	x	x	x	x	x
Logo placement on race website	x	x	x	x	x
Free Team Captain entry per 25 runners (limit 25 entries)	x	x	x	x	x
Eligible for reposts on race social media platforms	x	x	x	x	x
Free 10x10 tent at finish festival		x	x	x	x
Free 20x20 tent at finish festival			x	x	x
PA announcement at expo and/or race			x	x	x
Private portolet at finish festival *Miami Marathon only benefit, subject to availability					x
Free 40x20 tent at finish festival *Miami Marathon only benefit, subject to availability					x

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Expo – Life Time Miami Marathon & Half Only

Eligibility for free or discounted booths can be found on the chart below. For those wishing to purchase booth space, please utilize the information found in the Sponsors section of each website. Pricing and contact information can be found here: www.themiamimarathon.com/exhibitors

Groups and Charities Expo Booth Perks

Team of 10+	Team of 100+	Team of 200+	Team of 400+
10% off	20% off	FREE 10x10	FREE 10x20

Finish Fest Tents

At half and full marathons ONLY a table and 2 chairs will be provided. Groups/Charities are responsible for bringing their own tents at 5K/10K races. See pricing table below for additional equipment options.

Tent Pricing

Level	10' x 10' Tent (Includes 1 Table and 2 Chairs)	20' x 10' Tent (Includes 2 Tables and 4 Chairs)	20' x 20' Tent (Includes 3 Tables and 6 Chairs)	40' x 20' Tent (Includes 4 Tables and 8 Chairs)
Participating (10 – 49 Participants)	$175	$350	$650	$1250
Bronze (50 – 99 Participants)	$175	$350	$475	$1075
Silver (100 – 249 Participants)	Complimentary (Please choose one)		$300	$900
Gold (250+ Participants)	Complimentary (Please choose one)			$600

Equipment Pricing

Item	Tables	Chairs	Sidewalls	Lights (per 10' span)	Ice (per 40 lb bag)	Power
Cost	$12	$2	$50	$10	$10	$75

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NEW: Registration deadline for all Group/Charity members for the Life Time Miami Marathon & Half – December 15, 2021

The Fine Print

This program represents an agreement between Life Time Events and the participating group/charity, its coaches, athletes and relevant support staff. Pass through inclusions and/or entitlements via third parties (e.g. club sponsors, retail partners, etc.) are NOT permitted within the scope of this program.

All group/charity participants must be registered 30 days prior to each event, unless specified otherwise, or before individual race registrations reach capacity – whichever happens first. Participants must use the URL/code provided. Pre-pay discount codes will expire 30 days before the event. Those who fail to register using the URL/code are not eligible for a retroactive discount, nor can be added towards a group's/charity's registration count. Final group/charity registrations will be tallied 30 days prior to the event, unless specified otherwise, allowing adequate time for race weekend space allocation and team preparation. **Promoting your team's discount code in public areas (e.g. non-fenced Facebook, Twitter, etc. accounts) is not permitted, as the general public is not eligible for discounted entry.**

Registration deadline for Team tallying for benefits/perks:

- **2021 Turkey Trot Miami 5K/10K – October 25, 2021 deadline**

- **2022 Life Time Tropical 5K – December 15, 2021 deadline**

- **2022 Life Time Miami Marathon & Half Marathon – December 15, 2021 deadline**

- **2022 305 Half Marathon & 5K – February 6, 2022 deadline**

We look forward to a successful 2021-2022 Life Time Events - Florida race season!