

SUSTAINABILITY REPORT

LIFETIME[®]

MIAMI

MARATHON  AND HALF

PRESENTED BY *for movement*

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SUSTAINABILITY REPORT

EVENT NAME:

LIFETIME MIAMI

MARATHON AND HALF

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EVENTS ATTENDEES:

+20,000

TOTAL WASTE DIVERTED FROM LANDFILL:



522 lbs

CO2 EMISSIONS REDUCTIONS:



1.584 tons



Stats from The Miami Marathon

Aluminum Cans Recycled

7,294

Plastic Bottles Recycled

8,857

Weight (Pounds)

255

Weight (Pounds)

267

Shirts



10 bottles
make 1 shirt

885

Shirts



12 bottles
make 1 polo

738

Hats



6 bottles
make 1 hat

1,215

Socks



1 bottle
make 1 pair of
socks

7,294

How many products can be made from your recycling efforts:

THE MIAMI MARATHON

SUSTAINABILITY SUCCESS

The Miami Marathon, a hallmark event of Life Time, has taken a significant leap forward in its environmental commitment this year. Hosting over 20,000 participants, the marathon has become a showcase of endurance and sustainability. This was the inaugural year that Life Time partnered with Champions for GREEN to enhance our recycling efforts, ensuring that the journey of our recyclables contributes to building a circular economy.

A Milestone Collaboration with Champions for GREEN

While recycling has been a part of the Miami Marathon in the past, this year marked the first time that we ensured the end-to-end process of our recyclables with Champions for GREEN. This partnership provided us with chain of custody logistics, guaranteeing that the materials collected would be repurposed into new products, rather than ending up in landfills.



www.championsforgreen.com

OUR ACHIEVEMENTS

Here's a glance at our **achievements**:

- Total **Waste Diverted From Landfill: 522 lbs**
- **CO2 Emissions Reductions: 1.584 tons**
- Recycled Materials:
 - **Aluminum Cans: 7,294 cans (255 pounds)**
 - **Plastic Bottles: 8,857 bottles (267 pounds)**

Our recyclable materials are now destined to become valuable products:

- **Shirts:** Up to **885** T-shirts
- **Polos:** As many as **738** polo shirts
- **Hats:** Approximately **1,215** hats
- **Socks:** A potential **7,294** pairs of socks
- These products are a testament to the tangible impact of our recycling efforts, illustrating the lifecycle of recyclables from collection to reincarnation as everyday items.

OUR SUSTAINABLE HORIZON

Life Time's partnership with **Champions for GREEN** at the Miami Marathon is the first of many steps towards our zero-waste future. This initiative is a cornerstone, setting the stage for enduring progress and exemplifying our commitment to the environment.

With each year, we aim to draw closer to our sustainability objectives, refining our approach and uniting our community in this vital mission. Our shared efforts today lay the groundwork for a cleaner, waste-free tomorrow.

For more details on our journey and how to be a part of it, please visit **championsforgreen.com**



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