

2025 SUSTAINABILITY REPORT AND CIRCULAR ECONOMY INITIATIVES



MARATHON  AND HALF

PRESENTED BY *for movement*

SUPPORTED BY:



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EVENT NAME:

LIFE TIME MIAMI
MARATHON AND HALF
PRESENTED BY *farmovement*

EVENTS PARTICIPANTS:

22,000

EVENTS SPECTATORS:

8,000

TOTAL WASTE RECYCLED AND COMPOSTED



1,552 lbs

CO2 EMISSIONS AVOIDED:



1.29376 tons



Stats from The Miami Marathon

Estimated Numbers based on the Actual Weight

Aluminum Cans Recycled

3,866



Weight (Pounds)

127 lbs

Plastic Bottles Recycled

22,680



Weight (Pounds)

690 lbs

Additional commodities that were recycled :

Polypropylene
(Plastic #5)

38 lbs

LDPE
(Plastic #3)

17 lbs

Food Scraps
Composted

680 lbs

How many products can be made from your recycling efforts:

Shirts



10 bottles
make 1 shirt

2,268

Polos



12 bottles
make 1 polo

1,890

Hats



6 bottles
make 1 hat

3,780

Socks



1 bottle
make 1 pair of
socks

22,680

2025 SUSTAINABILITY REPORT AND CIRCULAR ECONOMY INITIATIVES



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2025 LIFETIME 305K SUSTAINABILITY DASHBOARD

EVENT NAME:



EVENTS PARTICIPANTS:

4,600

EVENTS SPECTATORS:

2,300

TOTAL WASTE RECYCLED AND COMPOSTED



1,841 lbs

CO2 EMISSIONS AVOIDED:



1.00791 tons



Stats from The Miami Marathon

Estimated Numbers based on the Actual Weight

Aluminum Cans Recycled

2,592



Weight (Pounds)

85 lbs

Plastic Bottles Recycled

15,120



Weight (Pounds)

467 lbs

Additional commodities that were recycled :

Polypropylene (Plastic #5)

51 lbs

LDPE (Plastic #3)

15 lbs

Food Scraps Composted

1,223 lbs

How many products can be made from your recycling efforts:

Shirts



10 bottles
make 1 shirt

1,512

Polos



12 bottles
make 1 polo

1,260

Hats



6 bottles
make 1 hat

2,520

Socks



1 bottle
make 1 pair of
socks

15,120

2025 TOTAL SUSTAINABILITY REPORT AND CIRCULAR ECONOMY INITIATIVES

LIFETIME[®]
MIAMI

MARATHON  AND HALF

PRESENTED BY *for movement*

LIFETIME[®]
305
HALF MARATHON 5K™
FORMERLY 13.1 MIAMI BEACH

SUPPORTED BY:



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EVENT NAME:

LIFETIME MIAMI
MARATHON AND HALF
PRESENTED BY FORMERAGENT

EVENTS PARTICIPANTS:

26,600

EVENTS SPECTATORS:

10,300

**TOTAL WASTE
RECYCLED AND
COMPOSTED**



3,363 lbs

**CO2 EMISSIONS
AVOIDED**



2.30167 tons



Stats from The Miami Marathon

Estimated Numbers based on the Actual Weight

Aluminum Cans Recycled

6,458



**Weight
(Pounds)**

212

Plastic Bottles Recycled

37,800



**Weight
(Pounds)**

1,167

Additional commodities that were recycled :

**Polypropylene
(Plastic #5)**

89 lbs

**LDPE
(Plastic #3)**

32 lbs

**Food Scraps
Composted**

1,903 lbs

How many products can be made from your recycling efforts:

Shirts



**10 bottles
make 1 shirt**

3,780

Polos



**12 bottles
make 1 polo**

3,150

Hats



**6 bottles
make 1 hat**

6,300

Socks



**1 bottle
make 1 pair of
socks**

37,800

THE MIAMI MARATHON

SUSTAINABILITY SUCCESS

This year, the **Life Time Miami Marathon** and the **Life Time 305 Half Marathon**—two of **Life Time's** flagship Miami events—made a major stride in their commitment to environmental sustainability. Hosting over **26,600 participants** and **10,300 spectators**, the marathons have become a showcase of endurance and sustainability. This was the second year that **Life Time** partnered with **Champions for GREEN** and **Gradible** to enhance our recycling efforts, ensuring that the journey of our recyclables contributes to building a circular economy.

A Milestone Collaboration with Champions for GREEN

While recycling has been a part of the Miami Marathon in the past, this year marked the first time that we ensured the end-to-end process of our recyclables with **Champions for GREEN**. This partnership provided us with chain of custody logistics, guaranteeing that the materials collected will be repurposed into new products, rather than ending up in landfills.

OUR ACHIEVEMENTS

Here's a glance at our **achievements from both events:**

- Total **Waste Recycled and Composted: 3,363 lbs**
- **CO2 Emissions Avoided: 2.3 tons**
- Recycled Materials:
 - **Aluminum Cans: 6,458 cans (212 pounds)**
 - **Plastic Bottles: 37,800 bottles (1,167 pounds)**

Our recyclable materials are now destined to become valuable products:

- **Shirts (10 bottles each): 3,780 shirts**
- **Polos (12 bottles each): 3,150 polos**
- **Hats (6 bottles each): 6,300 hats**
- **Pairs of Socks (1 bottle each): 37,800 pairs of socks**
- These products are a testament to the tangible impact of our recycling efforts, illustrating the lifecycle of recyclables from collection to reincarnation as everyday items.

OUR SUSTAINABLE HORIZON

Life Time's partnership with **Champions for GREEN** and **Gradible** at the Miami Marathon is the first of many steps towards a zero-waste future. This initiative is a cornerstone, setting the stage for enduring progress and exemplifying our commitment to the environment.

With each year, we aim to draw closer to our sustainability objectives, refining our approach and uniting our community in this vital mission. Our shared efforts today lay the groundwork for a cleaner, waste-free tomorrow.



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