

Thank you for being a valued partner of the Miami Marathon Expo. We are excited to welcome you as an integral part of one of Miami's most anticipated race weekend experiences. The Expo serves as the official hub for runners, spectators, and the local fitness community to connect, shop, and engage with leading brands in health, wellness, lifestyle, and performance.

This Show Packet has been created to provide you with all essential information needed for a smooth and successful experience, including move-in and move-out procedures, booth guidelines, exhibitor services, WIFI, power, and ice orders. Please review this document carefully and share it with your team to ensure full compliance with event requirements and timelines. Please contact your event manager if you have further questions.

- The Miami Marathon Team



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KEY DATES

BOOTH REGISTRATION

Deadline to submit booth registration: 12/26/2025

WIFI

Deadline to submit order: 12/24/2025

COI

Deadline 12/22/2025

POWER ORDERS

Deadline to submit order: 01/07/2026

ICE ORDERS

Deadline to submit order: 01/07/2026

DECORATOR SERVICES

Advance Warehouse Window: 12/22/2026 - 01/15/2026

Discount deadline advance shipment: 12/26/2026

Discount deadline Custom Furnishings / Ordering / Graphics: 01/02/2026

Discount Deadline all orders: 01/09/2026



COI IMPORTANT INFORMATION

DEADLINE: 01/02/2026

COI SAMPLE ON THE FOLLOWING PAGE MUST INCLUDE WYNWOOD EVENTS MANAGEMENT, LLC, MANNIGAN HOLDINGS, LLC. AS ADDITIONAL INSUREDS SEE FURTHER DETAILS IN THE FOLLOWING PAGE.

FOR ANY EXHIBITOR THAT WILL BE CONTRACTING AN OUTSIDE UNION CONTRACTOR FOR BOOTH INSTALATION/DISMANTILE YOU MUST INCLUDE SHOW STRATEGY, INC. THE SHOW PRODUCER, THE VENUE AND THEIR RESPECTIVE DIRECTORS, OFFICERS, AND EMPLOYEE AND AGENTS, AS ADDITIONAL INSUREDS. SEE FURTHER DETAILS WITHIN THE COI SHOW PACKET SECTION STARTING ON PAGE 12.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed

	If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).									
	DUCER	-			CONTACT NAME:					
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					E-MAIL ADDRESS:					
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www	.cacgroup.com				INSURE		UKEK(S) AFFOR	DING COVERAGE		NAIC#
INSU	INSURED			INSURE	RB:					
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					INSURE	RD:				
					INSURE	RE:				
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CO	/ERAGES CER	TIFIC	CATE	E NUMBER: 86923738				REVISION NUMBER:		
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INSR LTR	TYPE OF INSURANCE	INSD	SUBR WVD	POLICY NUMBER		POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS		
Α	COMMERCIAL GENERAL LIABILITY							EACH OCCURRENCE \$ DAMAGE TO RENTED	1,000	,000
	CLAIMS-MADE ✓ OCCUR							PREMISES (Ea occurrence) \$	1,000	,000
	✓ SIR \$750,000							MED EXP (Any one person) \$	5,000	
	✓ Event SIR \$1,000,000								1,000	
	GEN'L AGGREGATE LIMIT APPLIES PER:							GENERAL AGGREGATE \$	2,000	,000
	POLICY PRO- JECT LOC							PRODUCTS - COMP/OP AGG \$	2,000	,000
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	OWNED SCHEDULED							BODILY INJURY (Per accident) \$		
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Α	✓ UMBRELLA LIAB OCCUR								5,000	000
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	DED ✓ RETENTION \$10,000							AGGILGATE \$,000
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С	AND EMPLOYERS' LIABILITY ANYPROPRIETOR/PARTNER/EXECUTIVE								1,000	000
	ANYPROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	N/A						E.L. DISEASE - EA EMPLOYEE \$		
	If yes, describe under DESCRIPTION OF OPERATIONS below							E.L. DISEASE - POLICY LIMIT \$	-	
									,	,
DESC	RIPTION OF OPERATIONS / LOCATIONS / VEHIC	LES (A	CORD) 101, Additional Remarks Schedul	e, may be	attached if more	e space is require	ed)		
Wynwood Events Management, LLC, and Mannigan Holdings, LLC are listed as additional insureds as required by written contract subject to policy terms and conditions. Coverage is primary and non-contributory and contains Waiver of Subrogation.										
<u> </u>										
CERTIFICATE HOLDER			CANC	ELLATION						
Wynwood Events Management, LLC Mannigan Holdings, LLC 318 NW 23 Street Miami FL 33127			SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.							
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			Grantland Rice IV							



POWER (EDLEN)

DEADLINE: 01/07/2026

ORDERS MUST BE PLACED THROUGH THE ONLINE PORTAL. ON THE NEXT PAGE, YOU'LL FIND THE LINK ALONG WITH ALL RELEVANT CONTACT INFORMATION.



Take advantage of discounted rates!

Order your electrical services online by

01/07/2026

ORDERING.EDLEN.COM

Quick, secure, and easy to use!

You may receive an email to finalize your order from ExhibitorServices-Miami@edlen.com



Edlen Electrical Exhibition Services

16110 NW 13th Avenue, Miami, FL 33169

305.623.5335 • miami@edlen.com • www.edlen.com



WIFI (Effective Consulting)

DEADLINE: 12/24/2025

ALL ORDERS MUST BE SUBMITTED VIA EMAIL TO <u>sales@supportingu.com</u> ON THE NEXT PAGE, YOU'LL FIND THE LINK ALONG WITH ALL RELEVANT CONTACT INFORMATION.

WHEN REACHING OUT VIA EMAIL PLEASE INCLUDE:
SHOW NAME: LIFE TIME MIAMI MARATHON & HALF EXPO
DATES: JANUARY 23, 2026 & JANUARY 24, 2026
EXHIBITOR NAME
CONTACT INFORMATION (NAME, PHONE NUMBER, EMAIL ADDRESS)

MANA WYNWOOD – EXHIBITOR INDOOR INTERNET

Exhibitors can request hardlines up to 500Mbps bandwidth (upload & download), as well as a private wifi network depending on booth requirements.

Event: Life Time Miami Marathon, 2026

Please submit requests to the contact at the top right, no later than 30 days prior to the event date – DECEMBER 24th - to avoid rush build fees of 25%.

Private Internet Connection Options

1. Private wifi network, up to 50Mbps, for all show days plus load-in/out

Up to 10 devices - \$500 flat rate

Up to 20 devices - \$750 flat rate

Up to 30 devices - \$900 flat rate

- Private hardline quoted based on requested bandwidth (50M-500M) and booth location. Note if bringing your own wifi router, we need to coordinate settings to avoid interference with our building wifi system
- 3. Private hardline connected to private wifi (full private network) quoted based on requested bandwidth (50M-500M) and booth location

As the exclusive provider for internet services at the Mana Wynwood Convention Center, our team provides:

- Design planning with your event manager & A/V or other technical vendors to determine requirements
- Customized private Wifi configuration Custom wifi name/password, splash page, priority bandwidth, private network for connecting to printers etc.
- Management and <u>live monitoring</u> of network infrastructure during event
- Onsite support during load-in, for the course of the event and load-out as needed



ICE DEADLINE: 01/07/2026

ICE ORDERS CAN BE PLACED WITHIN YOUR EVENTHUB PORTAL. THE PRICE PER 16LB BAG IS \$10.

For assistance with modifying your EventHub order to include Ice, you can review this webpage: How to Modify Add-ons (e.g add power, table, etc) – Help Center

Please reach out to your Life Time Account Manager if you have any additional questions or need assistance with ordering ice.

Please be sure to confirm ice delivery times with the Life Time team when you check-in at load-in.







Life Time Miami Marathon & Half Expo January 23 – January 24, 2026 Mana Wynwood 318 NW 23rd St, Miami, FL 33127





MARATHON 6 AND HALF

January 2026

Dear Life Time Miami Marathon & Half Expo Exhibitor,

Show Strategy, Inc. is pleased to have been selected as the Official General Service Contractor and Management Company for the upcoming Life Time Miami Marathon & Half Expo, which is being held at Mana Wynwood, January 23 - 24, 2026. This service kit includes information about ordering various services and equipment for your event.

Refer to the enclosed General Show Information pages for vital facts and information about this event. If you have any additional questions about Show Strategy, Inc. services, please do not hesitate to contact us.

Thank you for your business, From all of us at **Show Strategy!**



GENERAL INFORMATION:

- a. Dates and Times
- b. Exhibit Hall Information
- c. Vendor Information
- d. Important Dates

FREIGHT AND DELIVERIES:

- a. Advanced Shipping Address
- b. Direct Shipping Address
- c. Move-In Procedures
- d. Move-Out Procedures
- e. "Empty Storage"

INSTALLATION AND DISMANTLING:

- a. Move-In
- b. Move-Out
- c. Labor Unions
- d. Cleaning
- e. Booth Packages
- f. Safety
- g. Exhibitor Appointed Contractor

EQUIPMENT AND LABOR:

- a. Products
- b. Labor Rates

ONLINE ORDERING:

- a. Login Credentials
- b. Payment Policies
- c. Canceling Orders
- d. EAC/Third-Party Billing

CONTACT:

a. Show Strategy

ORDER FORMS AND ADDITIONAL INFORMATION



General Information

Show Hours

Friday, January 23, 2026, 12:00 pm – 7:00 pm Saturday, January 24, 2026, 10:00 am – 6:00 pm (Setup is from 8:00 am – 10:00 am)

Exhibitor Service Desk Hours

Thursday, January 22, 2026, 7:00 am - 7:00 pm Friday, January 23, 2026, 8:00 am - 7:00 pm Saturday, January 24, 2026, 8:00 am - 12:00 am

Move In Hours

Wednesday, January 21, 2026, 12:00 pm – 7:00 pm (Sponsors Only) Thursday, January 22, 2026, 7:00 am – 7:00 pm (Exhibitors and Sponsors) Friday, January 23, 2025, 8:00 am – 12:00 pm (Exhibitors and Sponsors)

Move Out Hours

Saturday, January 24, 2026, 6:00 pm – 12:00 am

Exhibit Hall Information

Location

Mana Wynwood 318 NW 23rd St

Miami, FL 33127



Vendor Information

General Service Contractor (Show Strategy):

clientsupport@showstrategy.com www.Showstrategy.com 312.820.1205

Important Dates

Show Strategy Advance Pricing Deadline

January 2, 2026 (Custom Orders, Specialty Furnishings, Graphics) January 9, 2026 (All Orders)

Show Strategy Ordering Deadline

January 19, 2025

Advanced Warehouse Shipping Window

December 22, 2025 – January 15, 2026

Exhibitor Move In

January 22, 2026

Exhibitor Move Out

January 24, 2026



Freight and Deliveries

Advanced Shipping Address

Life Time Miami Marathon & Half Expo 2026 (Exhibitor's Company Name) (Exhibitor's Assigned Booth #) c/o Show Strategy 7100 NW 6th Ave, Unit 5 Miami, FL 33147 (312) 218-1467

Advanced Shipments must arrive on

December 22nd – January 15th between 8:00 am and 12:00 pm. (Monday - Friday ONLY)

Shipments arriving earlier than this day will be turned away by the warehouse. Shipments will not be accepted on weekends during this period. Advanced shipping is scheduled by appointment only. Please click here to schedule your delivery to the warehouse. Advanced shipping will be billed at a rate of \$500 per pallet. Please note that the warehouse will be closed on December 24, December 25, December 26, December 31, and January 1 for the holiday. Costs include storage at warehouse, delivery from warehouse to booth, storage of empties, and load out.

Direct Shipping Address

Life Time Miami Marathon & Half Expo 2026 (Exhibitor's Company Name) (Exhibitor's Assigned Booth #) Mana Wynwood 318 NW 23rd St Miami, FL 33127

Direct Shipments must arrive on

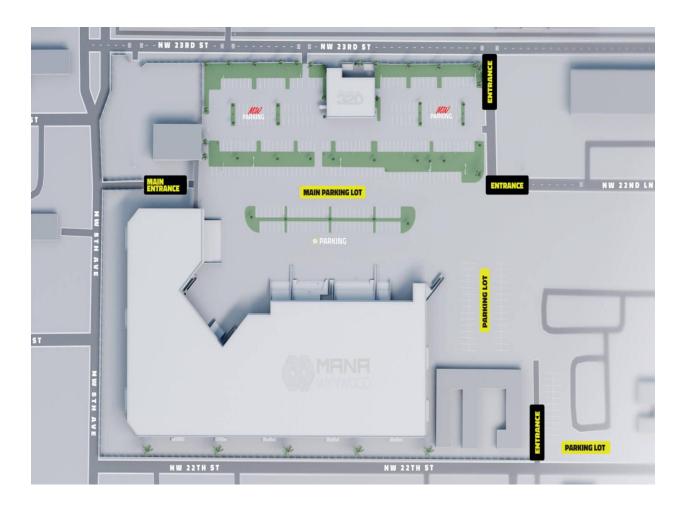
Wednesday, January 21st between 12:00 am and 6:00 pm for Sponsors.

Thursday, January 22nd between 7:00 am and 6:00 pm for Exhibitors and Sponsors.

Shipments arriving earlier than this day will be turned away by the venue. Direct shipping will be billed at a rate of \$500 per pallet. A detailed move in and move out notice is included in this manual. Costs include delivery from dock to booth, storage of empties, and load out.



Map of Mana Wynwood



DIRECTIONS & PARKING

For more information, please visit https://manawynwood.com/directions-parking/



Exhibitor Move In

Move In Hours

Thursday, January 22, 2026, 8:00 am - 5:00 pm Friday, January 23, 2026, 8:00 am - 12:00 pm

Ship early to avoid delays, shipments arriving late to the show site cause delays that may occur in delivering to your booth space.

All materials being shipped to Mana Wynwood must have the Exhibitor name and booth number clearly labeled on each item.

All materials will be brought to the booth by the union teamsters when they arrive on-site.

Exhibitor Move Out

Move Out Hours

Saturday, January 24, 2026, 6:00 pm - 12:00 am

All Exhibitors who are driving their own vehicles to load out products must be removed from Mana Wynwood by 10:00 pm on Saturday night of Move Out.

Outbound shipments must have a Material Handling Form filled out and on file with Show Strategy before you leave Mana Wynwood.

No product will be given to shipping companies without this form. Please stop by the exhibitor's service desk to receive a Material Handling Form.

Any Exhibitor whose carrier has not picked up their product after 11:00 pm on Saturday, January 24th will have their product re-routed to the exhibitor via common carrier (at the Exhibitor's expense) or discarded.

All freight will be pick up directly from Mana Wynwood. Mana Wynwood 318 NW 23rd St Miami, FL 33127



Empty Storage

Storage space for crates, boxes, skids, etc. will be provided during the event, and the properly marked materials will be returned once move-out begins.

When booth material and freight items are fully unpacked "EMPTY" stickers may be accessed at the Exhibitor Service Desk.

The booth number and company name must be clearly written on the sticker for the empty crate, carton, box, etc. to be returned to the booth.

Exhibitors are cautioned not to leave any merchandise in boxed items being stored in Empty Storage.

Priority empty returned service is also offered. The cost for priority empty return is \$152.75 per sticker. Priority empties will be delivered to the booth first.

Once an "EMPTY" sticker is placed on an item and is taken away to Empty Storage, it will not be accessible until after the show when it is returned.



Labor Unions:

As the Event Service Contractor, we maintain a friendly and professional relationship with several labor unions that have jurisdiction over exhibitions within Mana Wynwood.

IUPAT Local 1175

IUPAT handle hanging all signs and installing all booth properties, drape, cloth, and/or tacked fabric panels; for installing Velcro signs used in a booth that require tools or more than one person for installation. Exhibitors may hang their own signs using any other type of fastener if no tools or ladders are required to do so. In addition to that exhibitors may also skirt tables provided they do it with their own custom-fit skirts without the use of staples, snaps, or Velcro. IUPAT also installs all flooring, rigging, and freight handling.

Electricians

Electricians handle the installation and dismantling of any equipment that uses electricity as a source of power and draws power from the building's electrical system. In addition, they are responsible for electrical wiring, hookups and interconnections, electrical signs, video, and audio taping, and cable television hookups.

Electrical services must be ordered through venue.



Exhibitor Move-In

The back drape is 8' in height and the side drape is 3' in height. Drape colors will be black.

All equipment must stay within the confines of the leased booth space. No materials may hang over into the aisle or neighboring booths.

PIPE AND DRAPE

Exhibitors may bring their own tools to install their booth setups, but only union personnel may use power tools, ladders, or install flooring.

Signs and other marketing material may hook over the top of the pipe framing in the booth. Please note that your back drape pipe is often shared space with your neighbor.

All display materials must be fully removed at the close of the show.

Replacement fees will apply during the assessment of any damage that compromises the integrity of the drape, such as holes that penetrate the drape.

Move-In Hours

Wednesday, January 21, 2026, 12:00 pm – 7:00 pm (Sponsors Only) Thursday, January 22, 2026, 7:00 am – 7:00 pm (Exhibitors and Sponsors) Friday, January 23, 2026, 8:00 am – 12:00 pm (Exhibitors and Sponsors) Saturday, January, 24, 2026 8:00 am – 10:00 am (Setup Hours)



Safety

The safety of our clients, labor unions, attendees, and all people within Mana Wynwood is Show Strategy's top priority.

An exhibitor and exhibitor employees are always prohibited from using scooters, forklifts, genie lifts, pallet jacks, condors, scaffolding, scissor lifts, motorized dollies, or similar motorized or hydraulic equipment on Mana Wynwood premises. We ask that exhibitors do not stand on any items with an unreliable foundation (tables and chairs) and that they do not move pallets, pallet jacks, or other heavy items on the show floor.

Please always be aware of your surroundings, during setup it is a construction zone and there is always heavy machinery at work on the floor.

Exhibitor Appointed Contractor

Exhibitors may use an appointed contractor of their choice for the installation and dismantling of their booth. Please click here to complete EAC form. You also access the EAC form on the Show Strategy online ordering portal order.showstrategy.com.

Note: ALL Exhibitor Appointed Contractors must be union trade members and anyone in the booth must be able to provide proof of union affiliation.

All third-party and Exhibitor Appointed Contractor (EAC) forms must be on file with Show Strategy, Inc no later than 30 days prior to the first day of setup at Mana Wynwood.

EAC will also be required to have a certificate of General Liability Insurance (COI) on file listing Show Strategy, Inc as an additional insured. Please see sample of COI in the additional forms section below.

Show Management will give authorization to the EAC to provide installation and dismantling services to the exhibiting firm upon receipt of:

• Certificate of insurance for workers' compensation and employers' liability, comprehensive general liability, and automobile liability insurance.



- The workers' compensation and employers' liability insurance must provide a minimum limit of (recommended \$500,000 USD) and meet the requirements established by the state in which the event is being held.
- Comprehensive general liability coverage must provide at least (recommended \$1 million USD per occurrence /\$2 million USD general aggregate) in coverage and shall name Show Management, the sponsoring associations, the event owners, the official contractor, and the facility as additional insured.
- Automobile liability should include all owned, non-owned, and hired vehicles with limits of (recommended \$500,000 USD) bodily injury and (recommended \$500,000 USD) property damage liability

Please see sample copy of COI in the forms section.

Cleaning

Cleaning Services must be requested through venue.

Booth Packages

PIPE AND DRAPE

A standard 10' x 10' booth will include:

- 8' H back drape (Black)
- 3' H side drape (Black)
- (1) 6' Table (Black Table Skirt)
- (2) Chairs
- (1) Booth ID Sign
- (1) Wastebasket



Dismantle:

Exhibitor Move-Out

Once the event concludes, all Exhibitor materials must be removed from the venue by January 24, 2026, at 10:00 pm.

In addition to packing up materials and arranging for a pickup, a Material Handling form must be filled out before leaving Mana Wynwood. This Material Handling form is different from that which is required by your shipping company.

This form gives Show Strategy permission to release listed show materials to the designated shipper chosen by the exhibitor. No items will be allowed to leave Mana Wynwood without the proper outbound shipping paperwork. All outstanding bills must be reconciled at this time to receive outbound paperwork. Please see pick up address below.

Mana Wynwood

318 NW 23rd St

Miami, FL 33127

In the event your selected carrier fails to show up on the final move-out day, Show Strategy reserves the right to re-route your freight onto another carrier, at the exhibitor's expense. Any empty crates left behind will be disposed of with a fee of \$1,500.

Move Out Hours

Saturday, January 24, 2026, 6:00 pm - 12:00 am



Equipment and Labor:

Products

For all available equipment options, please see the online portal catalog order or order forms for more information.

Labor

To view labor rates and schedule labor please see the online portal or order forms for more information. The forms are located in the forms section of the manual. Please reach out to Client Support with any questions you may have.

Online Ordering

Login Credentials

For your convenience Show Strategy, Inc. offers online ordering. You can order additional services, view the show schedule, and review account information at: order.showstrategy.com.

Take advantage of discounted pricing and order your services and equipment before January 2, 2026, for custom orders, graphics, and specialty furnishings. The discount pricing for all other orders is January 9, 2026.

All contracted exhibitors will receive an email with a link to the secure website and a username and password.

Those that have used our online portal previously will be able to access it with the same username and password they've set up before.

If you have not received an email from us, please don't hesitate to contact us at ClientSupport@showstrategy.com

Show Strategy, Inc. does not take orders over the phone or via email, all orders must be placed through our safe and secure ordering portal.

Items ordered at the Show site are subject to availability and price upgrades.

All rental items will remain the property of Show Strategy, Inc. All rental items are subject to applicable taxes.



Rental items not ordered, yet found in your booth, will be invoiced at the on-site rate.

Payment Policies

Payment in full is due at the time of order placement. For your convenience, credit cards will be kept on file for the duration of the show for any additional charges incurred for equipment and/or services requested. Please note that 90 days after the close of the show this information is deleted from our system.

All orders placed at the discount rate must be completed and paid for by January 2, 2026, for custom orders, graphics, and specialty furnishings. The discount pricing for all other orders is January 9, 2026. All charges must be paid prior to the closing of the show.

Show Strategy, Inc. accepts all major credit cards as well as checks and wire transfers.

Canceling Orders

Exhibitors are welcome to adjust their orders online up to two weeks before the first day of the contractor move-in with no penalty. That date is January 21, 2026.

Orders canceled less than two weeks prior to move-in will be charged 50% of the original price. Orders cancelled during the week of setup will not be refunded.

Custom orders canceled at any point will be charged 100% of the original price.

Any scheduled labor must be canceled, in writing, at least 24 hours prior to the scheduled start time otherwise labor not canceled within this time frame will incur a 1 hour per person labor charge.

No adjustments or refunds will be issued after 14 days from the event's last day. NO EXCEPTIONS.

Third-Party Billing

The exhibiting company is ultimately responsible for the payment of all charges.

If no arrangements are made for payment of invoice(s) by the third party prior to the close of the SHOW, the charges will revert to the exhibiting company.

Please note some services can only be offered by Show Strategy, Inc.



For a listing of those services, please don't hesitate to contact us at ClientSupport@showstrategy.com

Tax Exemption

If your company is tax-exempt, we will require your exemption certificate for the state in which the services are used.

Show Strategy, Inc cannot omit sales tax from your order without a copy of this certificate.

Contact

All correspondence from Show Strategy, Inc., including invoices, will be sent to the contact person on file as given by Show Management.

If there is another person that should be receiving any correspondence, please contact us at ClientSupport@showstrategy.com (312) 820-1205

Contact Us

SHOW STRATEGY Client Support ClientSupport@showstrategy.com (312) 820-1205

FURNISHINGS, FIXTURES, AND EQUIPMENT ORDER FORM

NAME OF EVENT:	Life Time Miami Marathon & Half Expo 2026	
COMPANY NAME:		B00TH#
CONTACT NAME:		PHONE #
E-MAIL ADDRESS		

ALL ORDERS MUST BE PLACED AT ORDER.SHOWSTRATEGY.COM

FURNISHINGS

*STANDARD PRICES APPLY FOR ORDERS PLACED AFTER JANUARY 9, 2026

		UNDRAPED TAB	LES		
Qty	Description		Advance Price	Standard Price	Total
	Undraped Table, 6'L x 30"H		\$201.25	\$231.50	
	Undraped Table, 8'L x 30"H		\$247.25	\$284.50	
				Subtotal:	
		DRAPED TABL	ES		
		Skirt Color			
	• Black • Blue	• Navy	• Silver	• White	
Qty	Description		Advance Price	Standard Price	Total
	Draped Table, 6'L x 30"H		\$230.00	\$264.50	
	Draped Table, 8'L x 30"H		\$276.00	\$317.50	
				Subtotal:	
		CHAIRS			
Q ty	Description		Advance Price	Standard Price	Total
	Plastic Side Chair		\$98.00	\$112.75	
	Padded Stool		\$175.50	\$202.00	
				Subtotal:	
		MISCELLANEO	US		
Qty (LF)	Description		Advance Price	Standard Price	Total
	Stanchion		\$74.75	\$86.00	
	Round Pedestal Table (30"h x 30"d)		\$155.25	\$178.75	
	Round Pedestal Table (42"h x 30"d)		\$224.25	\$258.00	
	Chrome Sign Frame (22" x 28")		\$86.25	\$99.25	

MISCELLANEOUS					
Qty (LF)	Description	Advance Price	Standard Price	Total	
	Stanchion	\$74.75	\$86.00		
	Round Pedestal Table (30"h x 30"d)	\$155.25	\$178.75		
	Round Pedestal Table (42"h x 30"d)	\$224.25	\$258.00		
	Chrome Sign Frame (22" x 28")	\$86.25	\$99.25		
	Garment Rack	\$152.25	\$190.75		
	Literature Bin	\$402.50	\$463.00		
	Wastebasket	\$34.50	\$39.75		
			Subtotal:		

COUNTERS (White Only)					
Oty (LF)	Description		Advance Price	Standard Price	Total
	1M - 40.5"L x 21"W x 41.5"H		\$503.75	\$628.50	
	2M - 80"L x 21"W x 41.5"H		\$781.75	\$949.75	
				Subtotal:	

Applicable taxes will be applied to your order and invoiced accordingly based on specific venue but may also be based on where services are performed or your headquarters.

For additional customization of this space, please contact ClientSupport@ShowStrategy.com

For electrical and cleaning srvices, please reach out to venue.

To add Internet access please reach out to venue.



CARPET ORDER FORM

NAME OF EVENT:	Life Time Miami Marathon & Half Expo 2026
COMPANY NAME:	BOOTH #
CONTACT NAME:	PHONE #
E-MAIL ADDRESS	

ALL ORDERS MUST BE PLACED AT ORDER.SHOWSTRATEGY.COM

CARPET

*STANDARD PRICES APPLY FOR ORDERS PLACED AFTER JANUARY 2, 2026

Orders received after the deadline date or without payment will be charged the Standard Price and are subject to availability.

Orders received on the first day of move in, through the completion of the event, are subject to on-site price and are subject to availability.

All utility lines or electrical drops must be installed before carpet installation. These items must be ordered in advance through the venue

Pricing includes delivery, material handling, installation and removal

Applicable taxes will be applied to your order and invoiced accordingly based on specific venue but may also be based on where services are performed or your headquarters.

CUSTOM CUT CARPET

Order Custom Carpet by the square foot if the size of your booth is not listed on the standard order section

Pricing includes plastic covering, delivery, material handling, installation and removal

			Carpet Color	rs		
	• Black	• Blue	• Gray	Midnight	• Tuxedo	
Oty	Description	on		Advance Price	Standard Price	Total
	Custom Cut Car	pet (per Sq. Ft.)		\$5.20	\$6.00	
	Custom Cut Pac	dding - Single Layer (F	Per Sq. Ft.)	\$2.75	\$3.71	
					Subtotal:	

Applicable taxes will be applied to your order and invoiced accordingly based on specific venue but may also be based on where services are performed or your headquarters.

For additional customization of this space, please contact ClientSupport@ShowStrategy.com

For electrical and cleaning srvices, please reach out to venue.

To add Internet access please reach out to venue.

For more options, please visit ORDER.SHOWSTRATEGY.COM



GRAPHIC ORDER FORM

NAME OF EVENT:	Life Time Miami Marathon & Half Expo 2026		
COMPANY NAME:		B00TH #	
CONTACT NAME:		PHONE #	
E-MAIL ADDRESS:			

ALL ORDERS MUST BE PLACED AT ORDER.SHOWSTRATEGY.COM

GRAPHICS

*STANDARD PRICES APPLY FOR ORDERS PLACED AFTER JANUARY 2, 2026

Orders received after the deadline date or without payment will be charged the Standard Price and are subject to availability.

Orders received on the first day of move in, through the completion of the event, are subject to on-site price and are subject to availability.

To order graphics, please complete this form and email this form and files to clientsupport@showstrategy.com

For sizes not listed, please contact us for custom orders. Standard prices will apply.

Pricing includes delivery, material handling, installation and removal

Qty	Description	Advance Price	Standard Price	Total
	7" x 44" Sign	\$62.75	\$84.71	
	14" x 22" Sign	\$86.50	\$116.78	
	22" x 28" Sign	\$132.00	\$178.20	
	28" x 44" Sign	\$194.25	\$262.24	
	1 Meter x 8'	\$323.50	\$436.73	
	30" round graphic for pedestal tables**	\$124.25	\$167.74	
			Subtotal:	

	Hanging Sign 8' x 36"				
Qty	Description	Advance Price	Standard Price	Total	
	Single Sided	\$2,064.75	\$2,787.41		
	Double Sided	\$2,949.50	\$3,981.83		
	·	•	Subtotal:		

Applicable taxes will be applied to your order and invoiced accordingly based on specific venue but may also be based on where services are performed or your headquarters.

For additional customization of this space, please contact ClientSupport@ShowStrategy.com

For electrical and cleaning srvices, please reach out to venue.



SUSPENDED SIGN HANGING FORM

NAME OF EVENT:	Life Time Miami Marathon & Half Expo 2026	
COMPANY NAME:		BOOTH #
CONTACT NAME:		PHONE #
E-MAIL ADDRESS		

ALL ORDERS MUST BE PLACED AT ORDER. SHOWSTRATEGY. COM

	ALL OND INC 1991 DATE AND AT OND INVOICEMENT THAT IS NOT
	RIGGING LABOR
LABOR CATEGORY	
Straight Time:	8:00am - 3:30pm; Monday - Friday
Overtime:	Before 8:00am and after 3:30pm Monday - Friday. All day Saturday and Sunday

*STANDARD PRICES APPLY FOR ORDERS PLACED AFTER JANUARY 9, 2026

Orders received on the first day of move in, through the completion of the event, are subject to on-site price and are subject to availability.

All signs must be approved by Show Management

One hour minimum per crew, afterwards labor is charged in half hour increments

Exhibitor Supervisor must check in at Show Strategy service desk

		SUS	PENDED SIGN HANGIN	G FORM		
		Description			Advanced Price	Standard Price
	High Lift and	Crew - 3 Men Required	(Straight Time)		\$465.00	\$697.75
	High Lif	t and Crew - 3 Men Rec	juired (OT)		\$697.75	\$1,046.50
DATE	START TIME	RATE	TOTAL COST (ESTIMATE)			
			х	=	х	=
			x	=	x	=
			x	=	x	=
			x	=	x	=
Subtotal:						

Applicable taxes will be applied to your order and invoiced accordingly based on specific venue but may also be based on where services are performed or your headquarters.

For additional customization of this space, please contact ClientSupport@ShowStrategy.com

For electrical and cleaning services please reach out to venue.



INSTALLATION AND DISMANTLING LABOR ORDER FORM

NAME OF EVENT:	Life Time Miami Marathon & Half Expo 2026	
COMPANY NAME:	BOOTH #	
CONTACT NAME:	PHONE #	
E-MAIL ADDRESS		

ALL ORDERS MUST BE PLACED AT ORDER. SHOWSTRATEGY. COM

	INSTALLATION AND DISMANTLE LABOR		
LABOR CATEGORY		ADVANCE PRICE	STANDARD PRICE
Straight Time:	8:00am - 3:30pm; Monday - Friday	\$112.00	\$140.00
Overtime:	Before 8:00am and after 3:30pm Monday - Friday. All day Saturday and Sunday	\$172.75	\$216.00

*STANDARD PRICES APPLY FOR ORDERS PLACED AFTER JANUARY 9, 2026

Orders received on the first day of move in, through the completion of the event, are subject to on-site price and are subject to availability.

Prices listed above are per person per hour.

8:00 AM is the only guaranteed starting time. All the other orders will be filled as labor is available

One hour minimum per person, afterwards labor is charged in half hour increments.

Equipment and labor cancelled without a 24 hour notice, or not used at the time confirmed, will be charged a 1/2 hour cancellation fee per worker and equipment ordered.

Labor supervised by Show Strategy will be completed at Show Strategy's discretion, before the event opening. Please include instructions, photos, and shipping information in addition to this form.

		INSTALI	LATION LABOR SCHEDULING			
	Exhibitor Supervised Labor: Exhibitor must check in at Serv	ice Desk to pick up labor				
	Contact Person (Onsite Supervi	sor):	Phone Number:			
DATE	START TIME	# OF PEOPLE	HOURS PER PERSON	TOTAL HOURS	RATE	TOTAL COST (ESTIMATE)
			x	=	x	\$
			х	=	х	\$
			x	=	х	\$
			х	=	х	\$
			x	=	х	\$
DESCRIPTION OF WO	RK:				Subtotal:	\$
		DISMA	NTLE LABOR SCHEDULING			
	Exhibitor Supervised Labor: Exhibitor must check in at Serv	ice Desk to pick up labor				
	Contact Person (Onsite Supervi	sor):	Phone Number:			
DATE	START TIME	# OF PEOPLE	HOURS PER PERSON	TOTAL HOURS	RATE	TOTAL COST (ESTIMATE)
			х	=	x	\$
			x	=	х	\$
			x	=	x	\$
			X	=	x	\$
			X	=	x	\$
DESCRIPTION OF WO	DV.		Subtotal:	Ċ		

Applicable taxes will be applied to your order and invoiced accordingly based on specific venue but may also be based on where services are performed or your headquarters.

For additional customization of this space, please contact ClientSupport@ShowStrategy.com

For electrical and cleaning srvices, please reach out to venue.



RIGGING ORDER FORM

NAME OF EVENT:	Life Time Miami Marathon and Half Expo 2026
COMPANY NAME:	BOOTH#
CONTACT NAME:	PHONE #
E-MAIL ADDRESS	

ALL ORDERS MUST BE PLACED AT ORDER.SHOWSTRATEGY.COM

	RIGGING LABOR
LABOR CATEGORY	
Straight Time:	8:00am - 3:30pm; Monday - Friday
Overtime:	Before 8:00am and after 3:30pm Monday - Friday. All day Saturday and Sunday

*STANDARD PRICES APPLY FOR ORDERS PLACED AFTER JANUARY 9, 2026

Orders received on the first day of move in, through the completion of the event, are subject to on-site price and are subject to availability.

 $\ ^*\text{w/ OPERATOR - (up to 5,000 lbs. capacity)} \\ Larger forklift and/or crane service is available by advance request$

Prices listed below are per forklift and operator

One hour minimum per crew, afterwards labor is charged in half hour increments

Exhibitor Supervisor must check in at Show Strategy service desk

		RI	GGING LABOR ORDER FO	ORM		
		Description			Straight Time	Overtime
	Forklift w	/1 person crew - up to 5	5000 lbs (ST)		\$125.25	\$188.00
	Forklift w/	['] 2 person crew - up to 5	5000 lbs (OT)		\$285.75	\$428.50
DATE START TIME # 0F FORKLIFTS HOURS PER FORKLIFT TOTAL HOURS					RATE	TOTAL COST (ESTIMATE)
			x	=	x	=
			x	=	x	=
			x	=	x	=
			х	=	х	=
Subtotal:						

Applicable taxes will be applied to your order and invoiced accordingly based on specific venue but may also be based on where services are performed or your headquarters.

 $For additional \ customization \ of \ this \ space, \ please \ contact \ Client Support @ShowStrategy.com$

For electrical and cleaning services please reach out to venue.



VEHICLE SPOTTING

NAME OF EVENT:	Life Time Miami Marathon & Half Expo 2026
COMPANY NAME:	BOOTH #
CONTACT NAME:	PHONE #
E-MAIL ADDRESS:	

ALL ORDERS MUST BE SUBMITTED AT ORDER.SHOWSTRATEGY.COM

GENERAL INFORMATION

Vehicle Spotting Rates are for vehicles that are to be displayed that must be driven or towed to the booth space.

ALL VEHICLES MUST CHECK IN AT THE STAGING AREA BEFORE PROCEEDING TO THE LOADING DOCK!

Vehicles will be accepted Thursday, January 22, 2026 between 10:00am and 2:00pm.

All vehicles must be set by Thursday, January 22, 2026

*STANDARD PRICES APPLY FOR ORDERS PLACED AFTER JANUARY 9, 2026

VEHICLE SPOTTING FEE

\$147.00 per vehicle - Vehicle driven under it's own power

\$216.00 per vehicle - Vehicle must be towed without power

Carrier Name

Trailer Provider

Number of Vehicle/Trailers:

	Vehicle Information						
TRAILER/VEHICLE	LOCATION	ARRIVAL DATE	DEPARTURE DATE	DRIVEN OR TOWED	COST		
1					\$		
2					\$		
3					\$		
4					\$		
5					\$		
		Subtotal:	\$				

For additional customization of this space, please contact ClientSupport@ShowStrategy.com

All vehicles are required to have less than 1/8 tank of fuel, locked or taped gas cap and an unplugged battery cable

For electrical or cleaning services please reach out to venue.

To add Internet access please reach out to venue.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) Month/Date/Year

Insurance Company Name Insurance Company Address 1 Insurance Company Address 2				THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.				
At	tn: A	gent Name Phone:			INSURERS	S AFFORDING CO	VERAGE	NAIC #
INSU	JRED				INSURER A:	Insurance Cor		
EA	C Co	mpany Name			INSURER B:			
		ldress			INSURER C:			
Ci	y, Sta	ate, Zip Code			INSURER D:			
					INSURER E:			
T A P	HE PO NY RE ERTA	AGES DLICIES OF INSURANCE LISTED BELC EQUIREMENT, TERM OR CONDITION (IN, THE INSURANCE AFFORDED BY T ES. AGGREGATE LIMITS SHOWN MAY	OF ANY CONTRACT OR OTHE THE POLICIES DESCRIBED HE	R DO	CUMENT WIT	TH RESPECT TO WH	ICH THIS CERTIFICATE MAY	BE ISSUED OR MAY
INSR LTR		TYPE OF INSURANCE	POLICY NUMBER	POLIC	/ EFFECTIVE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS	S
		GENERAL LIABILITY	Policy Number		(EACH OCCURENCE	\$1,000,000
	\boxtimes	COMMERICAL GENERAL LIABILITY	Toney Ivaniber				DAMAGE TO RENTED PREMISES (Ea occurrence)	\$1,000,000
		CLAIMS MADE OCCUR					MED EXP (Any one person)	\$5,000
		□ <i></i> _					PERSONAL & ADV INJURY	\$1,000,000
		□ <i></i>					GENERAL AGGREGATE	\$2,000,000
		GEN'L AGGREGATE LIMIT APPLIES PER:					PRODUCTS - COMP/OP AGG	\$2,000,000
		POLICY PROJECT LOC						\$
	\boxtimes	AUTOMOBILE LIABILITY ANY AUTO	Policy Number				COMBINED SINGLE LIMIT (Each Occurrence)	\$1,000,000
		ALL OWNED AUTOS SCHEDULED AUTOS					BODILY INJURY (Per person)	\$
		HIRED AUTOS NON-OWNED AUTOS					DILY INJURY er accident)	\$
		O					OPERTY DAMAGE er accident)	\$
		GARAGE LIABILITY					EA ACCIDENT	\$
	ANY AUTO						OTHER THAN EA ACC	\$
							AUTO ONLY: AGG	\$
	\boxtimes	EXCESS/UMBRELLA LIABILITY	Policy Number				EACH OCCURRENCE	\$2,000,000
		OCCUR CLAIMS MADE					AGGREGATE	\$2,000,000
		DEDUCTIBLE						\$
		RETENTION \$						\$
		WORKERS COMPENSATION AND	Doliny Normalian				WC STATU- OTH-	*
	$ \sqcup $	EMPLOYERS' LIABILITY	Policy Number				TORY LIMITS LIER	\$1,000,000
		ANY PROPRIETOR/PARTNER/EXECU- TIVE OFFICER/MEMBER EXCLUDED?					E.L. EACH ACCIDENT E.L. DISEASE - EA EMPLOYEE	\$1,000,000
		If yes, describe under SPECIAL PROVISIONS below					E.L. DISEASE - POLICY LIMIT	\$1,000,000
		OTHER					E.E. BIOLAGE T GLIGIT EINIT	\$1,000,000
	Ш							
DES	CRIPTI	ON OF OPERATIONS / LOCATIONS / VEHIC	LES / EXCLUSIONS ADDED BY EN	DORSI	MENT / SPECIA	AL PROVISIONS	ı	
Sho	w Stra	ttegy, Inc, the Show Producer, the Venu	ue and their respective director	s, offi	cers, employe	es, and agents, must	be listed as additional insureds	3.
CE	RTIF	CATE HOLDER			CANCELL	ATION		
Show Strategy, Inc 1401 E. 95th St Chicago, Il 60619				SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE INSURER AFFORDING COVERAGE WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES.				
					AUTHORIZED	REPRESENTATIVE		

IMPORTANT

If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

DISCLAIMER

The Certificate of Insurance on the reverse side of this form does not constitute a contact between the issuing insurer(s), authorized representative or producer, and the certificate holder, nor does it affirmatively or negatively amend, extend or alter the coverage afforded by the policies listed thereon.



SHIPPING INFORMATION FORM

NAME OF EVENT:	Life Time Miami Marathon & Half Expo 2026	
COMPANY NAME:	В	800TH #
CONTACT NAME:	F	PHONE #
E-MAIL ADDRESS:		

ALL ORDERS MUST BE PLACED AT ORDER. SHOWSTRATEGY. COM

Drayage Services

Drayage services include:

- * Unloading your exhibit materials
- * Storing freight at the warehouse for up to 30 days in advance
- * Delivering materials to your booth
- * Handling empty containers to and from storage
- * Removing materials from your booth and reloading them onto your outbound carrier

You may ship your freight either to the warehouse or directly to the show site.

Material handling charges will be automatically applied to your account when each shipment is received.

You do not need to return this form in order to receive material handling services.

Drayage Pricing	
Description	Price (Per Pallet)
Drayage - Advanced Warehouse	\$500.00
Drayage - Direct to Show Site	\$500.00

Life Time Miami Marathon and Half Expo 2026

Show Strategy (Company Name)(Assigned Booth / Space #) c/o Show Strategy, Inc 7100 NW 6th AVE, Unit 5 Miami FL,33147 312-820-1205

Advanced shipments must arrive between December 22 and January 15, between 8:00 AM and 12:00 PM (Monday-Friday).

Show Strategy cannot accept uncrated freight (loose, pad-wrapped, or unskidded items), COD shipments, hazardous materials, or temperaturecontrolled freight.

Delivery appointments are required and must be scheduled in advance by contacting Client Support at [clientsupport@showstrategy.com] For your conveinience we have included a link to schedule your appointment. Please shipping information page in manual or emailing clientsupport@showstrategy.com) or 312-820-1205.

Please use the provided shipping labels for each piece of your shipment.

Direct Shipping

Life Time Miami Marathon and Half Expo 2026

Mana Wynwood

(Exhibitors\'s Name)(Assigned Booth / Space #)

c/o Show Strategy, Inc

318 NW 23rd St

Miami. FL 33127

Shipments may not arrive before January 21, 2026 for Sponsors and January 22, 2026 for exhibitors; any freight delivered earlier will be refused by the venue. All shipments must include certified weight tickets, and drivers must have the Show Name, Exhibitor Name, and Booth Number. Please use the provided shipping labels on each piece of your shipment.



Priority Empty Container Return (Optional Service)

Priority Empty Return is an optional service that ensures your empty crates and cartons are returned to your booth **as early as possible** after the close of the show.

Important:

This service must be ordered before your empty containers are removed from the show floor and taken to storage. Once empties have been taken to storage, Priority Empty Return cannot be added.

What this service includes

- Priority return of your labeled empty containers to your booth after show close
- Earlier access to your packing materials to begin dismantle
- Coordination through Show Strategy's Exhibitor Services team

Rate

- Priority Empty Container Return: \$152.75 per sticker.
- Estimated number of containers must be provided when placing your order. Final charges will be based on the actual number of containers returned.

How to order

- Place your order through the **Show Strategy Exhibitor Portal** or at the **Show Strategy Exhibitor Service Desk** before your empties are removed from the show floor.
- You must use the **special Priority Empty Return labels** for any containers you wish to include in this service.

Labels

- Special **Priority Empty Return labels** are required for this service.
- Labels will be available at the **Show Strategy Exhibitor Service Desk** during move-in.



Priority Empty Container Return Order Form

This service provides priority return of your empty containers to your booth after the close of the show.

Please Note:

- This service cannot be ordered after empties have been taken to storage.
- Only containers with **Priority Empty Return labels** will be included in this service.

Service & Rate

- Priority Empty Container Return: \$152.75 per container
- Estimated Number of Containers:

Special **Priority Empty Return labels** are required. Labels are available at the **Show Strategy Exhibitor Service Desk.**

Payment Policy

- Payment in full, including applicable tax, is required with all advance orders to qualify for discounted rates.
- Orders received after the published advance deadline or placed on-site at the Exhibitor Service Desk will be charged at standard rates.
- All invoices must be paid in full prior to show closing.
- Telephone orders are **not accepted**. Orders must be placed via the Exhibitor Portal or in writing at the Exhibitor Service Desk.

Cancellation Policy

- Items/services cancelled **on or before the advance order deadline** will be refunded at **50%** of the rental charge.
- No refunds will be issued for items/services cancelled after the advance order deadline.
- All charges are subject to applicable sales tax.

OVER



Exhibitor Information

Company Name:	Booth# :
Phone:	
Ordered By (Print Name):	
Title:	
E-Mail:	
Signature (Required):	Date:

> V DEL MUST DELIVER ON JANUARY 22 NOT 00

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EXHIBITOR NAME

Show Strategy C/0;

Mana Wynwood

Miami, FL 33127 318 NW 23rd St

SHOW SITE

EVENT: 2026 Lifetime Miami Marathon

BOOTH NO:

P.

PCS

DEL **MUST DELIVER ON JANUARY 22** NOT 0 Q

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EXHIBITOR NAME

Show Strategy 0/0

Mana Wynwood 318 NW 23rd St

Miami, FL 3312

SHOW SITE

EVENT: 2026 Lifetime Miami Marathon

DELA MUST ARRIVE BETWEEN DEC 5 - JAN 9 NOT 00

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EXHIBITOR NAME

7100 NW 6th Ave, Unit 5 Show Strategy C/0;

Miami, FL 33147

WAREHOUSE

EVENT: 2026 Lifetime Miami Marathon

BOOTH NO:

BOOTH NO:

P ;

EVENT: 2026 Lifetime Miami Marathon

PCS

NO. OF PCS IBOOTH NO: NO. THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE. PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY. IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

DEL 10 N 00

MUST ARRIVE BETWEEN DEC 5 - JAN 9

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EXHIBITOR NAME

Show Strategy 0/0

7100 NW 6th Ave, Unit 5

Miami, FL 33147

WAREHOUSE