



Groups and Charities Program

How To Participate

Any group/charity interested in participating as such must [APPLY HERE](#). A minimum of 10 people is required to participate in the program.

Required Criteria

This program represents an agreement between Life Time Events and the participating group/charity, its coaches, athletes and relevant support staff. Pass through inclusions and/or entitlements via third parties (e.g. club sponsors, retail partners, etc.) are NOT permitted within the scope of this program. Benefits cannot be combined with other promotions.

- All groups/charities MUST submit the program application online each year prior to the submission deadline to be considered for the program.
- Teams who pre-pay for entries will receive a unique link to manage team registrations directly with their members. Teams who receive a Team Tracking Code must advise their members to apply the code during registration when prompted.
- Group/charity codes are subject to expiration dates and/or race sellout.
- Those who fail to register using the Team links/codes are subject are NOT eligible for retroactive benefits/credits.
- Final group/charity registrations will be tallied 30 days prior to the event. Team Captains may request a team registrant list from our [Athlete Services](#) (max once weekly).
- Teams cannot merge with another that is listed separately as a participating group or charity. Should teams wish to combine into one, the Team Captain must notify our [Athlete Services](#) prior to being issued a team code/pre-purchase invoice, after which the request is subject to be denied.
- Promoting your team's unique link/code in public areas (e.g. non-fenced Facebook, Twitter, etc. accounts) is not permitted, as the program and associated perks are offered only to members of our valued Group and Charity teams.

Payment Options

Pre-Pay Option – Pre-pay for all your group/charity members, upon which a unique registration link will be provided for the Team Captain to distribute. Purchased entry counts will determine the perks awarded to the group. *See table below.*

- A minimum purchase of 10 entries is required. Thereafter, entries can be purchased in bulk batches as needed, pending space available. All payments must be made via credit card.
- All entries must be used by December 31st at the time of link distribution. The link will automatically expire on that deadline. Unused entries will be forfeited (no refund)
- All members MUST register themselves. Once registered, all policies regarding deferrals/transfers/changes apply. Team Captains should manage any changes directly with their members, as needed.

10 Person Minimum Commitment Option – A unique code will be provided for the Team Captain to distribute, which will be used to determine the perks awarded to the group. *See table below.*

- The code must be used a minimum number of 10 times, or the team will be removed from the program.
- All registrations must be completed by the deadline provided at the time of code distribution or prior to race sellout, whichever occurs first, after which registration is not guaranteed.

Benefits

- Special Race Perks are based on pre-purchased / registered team member counts, depending on the payment option selected.
- Below are the various levels of partnership, each based on the number of athletes participating under the group/charity team. **All participants must be registered prior to code usage deadlines / race sellout.** Final partnership levels will be calculated at this time. Participants who do not register using a group/charity code will not be counted.

Benefit	Team of 10+	Team of 25+	Team of 75+	Team of 100+	Team of 200+	Team of 400+
Logo placement on race website / team name listed in registration menu	x	x	x	x	x	x
Free Team Captain entry per 25 runners (limit 25 entries)		x	x	x	x	x
PA announcement at expo and/or race			x	x	x	x
Free 10x10 tent at Finish Festival				x	x	x
Free 20x20 tent at Finish Festival					x	x
Private port-o-let at Finish Festival *Subject to availability						x

- Refer to the Finish Festival Tent Rental chart on the next page for reference on table/chair quantities included with each respective tent size.
- Any Group/Charity interested in bringing their own tables/tent accessories MUST seek approval from race organizers.
- Teams cannot merge as one group after being set up as their own separate teams.
- Tent placement is at the discretion of race organizer.

Expo

Finish Fest Tent Rental Pricing

Level	10'x10' Tent (Includes 1 Table, 2 Chairs)	10'x20' Tent (Includes 2 Tables, 4 Chairs)	20'x20' Tent (Includes 3 Tables, 6 Chairs)	20'x40' Tent (Includes 4 Tables, 8 Chairs)
Participating (10 – 24 Participants)	\$200	\$350	\$650	\$1,250
Bronze (25 – 99 Participants)	\$175	\$300	\$575	\$1,150
Silver (100+ Participants)	Complimentary (\$150 value)	\$250	\$500	\$1,050
Gold (200+ Participants)	Complimentary (\$125 value)	Complimentary (\$200 value)	\$425	\$950

Equipment Pricing

Item	Tables	Chairs	Sidewalls	Lights (per 10' span)	Ice (per 40 lb. bag)	Power
Cost	\$12	\$2	\$50	\$10	\$10	\$75

Groups & Charities that Qualify for a Free Tent

Upon completion of final team registrations, **you will be required to complete a tent/equipment request form**. Should you qualify, you must include your free tent as part of this request. Published rates/values for additional tents will apply. See example below for pay structure clarification.

Example 1 – A group signs up 200 participants, qualifying for one complimentary 10x10 and one complimentary 10x20, however they want to buy an additional 10x10 and 20x40. This is the cost:

Tent #1 10x10 @ \$0 – Earned

Tent #2 10x20 @ \$0 – Earned

Tent #3 10x10 @ \$125 – Gold Rate

Tent #4 20x40 @ \$950 – Gold Rate

**Important Note: race organizers will provide the tent; no branded tents are permissible in the Groups & Charities Village in the Finish Festival. Finish Fest tent space is subject to availability.*